



Leverage your MBA:

Opportunities in
Healthcare for Physicians



Norm Chapin, MD, MBA

About me

I'm an experienced physician executive and coach. I help physicians interested in transitioning to full time or part time non-clinical leadership roles either within the healthcare industry or external to healthcare so they can have a clear strategy for a successful transition to achieve personal satisfaction and professional goals.



Objectives

01

Be able to identify specific roles within healthcare organizations where the MBA is an advantage.

02

How to discuss your reasons for completing the MBA when speaking with healthcare administrators.

03

How to determine the best role for you.

04

Additional factors to take into consideration when applying for non-clinical roles within healthcare organizations.

05

Understanding the organization's culture regarding physician leadership and the expectations.

Roles that Require MBA



Physician Leadership Roles in Healthcare Organizations

Organizations



Roles



Scope



Determining Your Ideal Role



	Cost of Living	Climate	School Quality	Compensation	Workload	Travel for work	Distance from Family	Total Score
WEIGHT	2	3	5	4	4	5	3	
CMIO role (current organization)	10	6	15	12	20	5	12	80
CMIO role Orlando Health	6	15	20	16	16	25	6	104
CMIO role Detroit Medical Center	6	6	10	12	4	15	6	59
CMIO role Cleveland Clinic	6	3	25	20	20	25	6	105

How to find Open Positions

The Hidden Job Market
Professional Recruiters
Job Sites



Clinical vs. Non-Clinical Split of Role



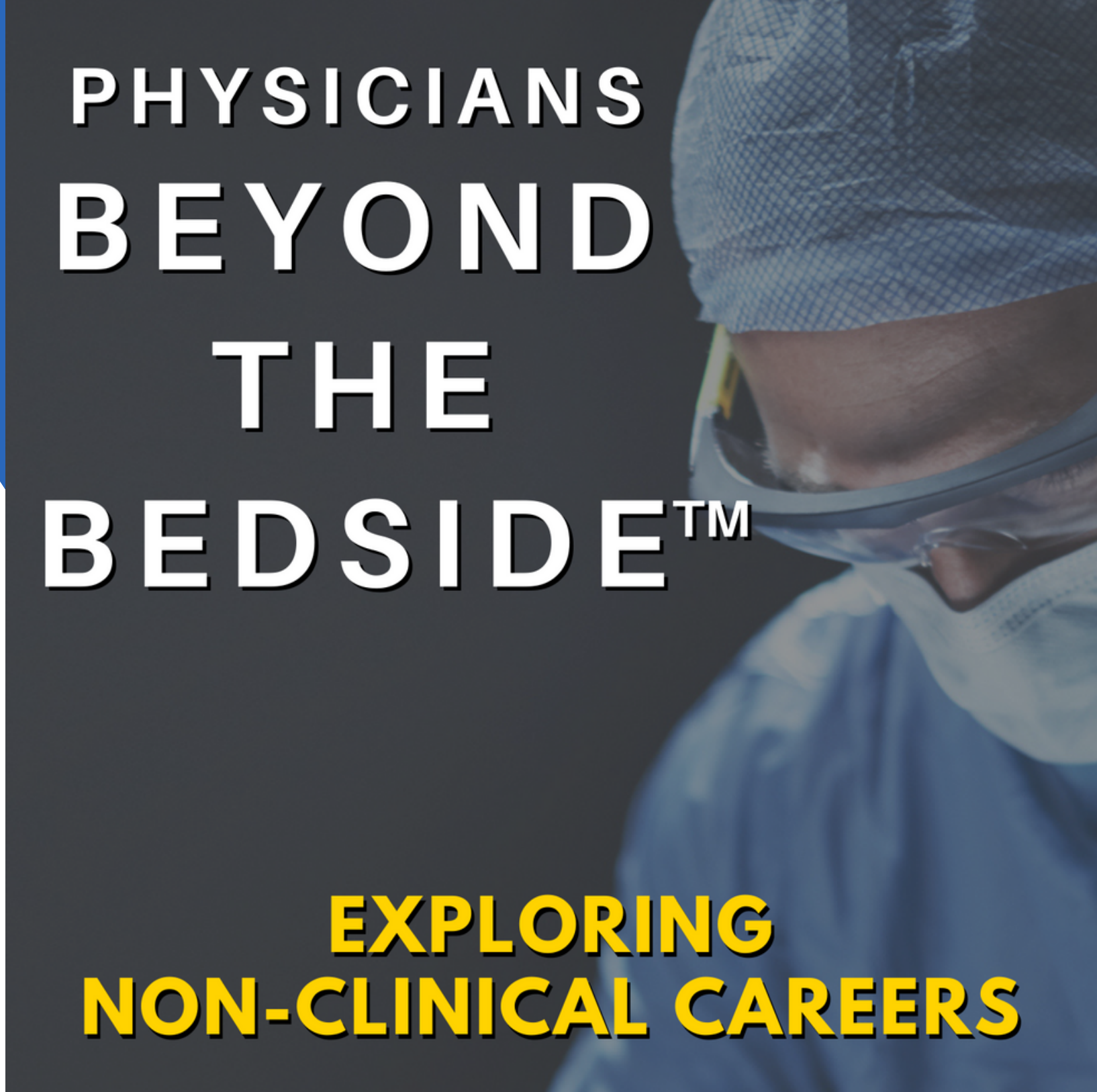
Impact of Culture on Decision to accept a Role



Podcast

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